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FOR IMMEDIATE RELEASE

Chicken Shack is one of the Michigan 50 Companies to Watch for 2021

Warren, Mich. - Chicken Shack has been recognized as one of the Michigan 50 Companies to Watch for 2021 by Michigan Celebrates Small Business.

To be eligible for the award, companies must be second-stage companies, defined as having six to 99 full-time-equivalent employees and generating \$750,000 to \$50 million in annual revenue or working capital from investors or grants. Additionally, the companies must be privately held and headquartered in Michigan.

Fianlly each nominee is evaluated based off of intent and capacity to grow by looking at sales growth, exceptional entrepreneurial leadership and sustaining competitive advantages in the marketplace. This year there were 559 companies nominated.

The Sobeck family received the award, on behalf of the chain, at the gala event on July 20, 2021 at the Breslin Center in East Lansing, Michigan.

"We are so happy to be recognized for this award, it's truly a great honor," said Michelle McNulty, president of Sobeck Enterprises. "Our restaurant chain is thriving and growing and it's an exciting time for our company."

Chicken Shack was founded in 1956 by John and Iola Sobeck in Royal Oak, Michigan. Today there are 23 locations throughout Michigan. For more information about the award please visit https://michigancelebrates.org and for more information about Chicken Shack visit www.chickenshack.com

